

Minutes
M-006-2025-IUGS-COGE
COGE – POC– Oct/2025

Date & Time (Start)	11 of october 2025 at 10:30 am cairo time
End of the meeting (time)	11:10 am Cairo time (UTC + 3)
Location / Platform / Chair (lead)	Virtual / Microsoft teams / Kholoud M
Attendees	Sandra Villacorta (SV), Agogo A (AA), Clemencia Gomez (CG) and Kholoud M (KM)
Apologies / Absentees	Roberto Greco (RG) and Paul Palma (PP)

Item	Description			
1	Quorum: With fourth (04) attendees, a quorum was established, allowing the meeting to proceed.			
2	Review of Previous Action Items / Follow-up			
	Action Item / Decision	Responsible	Status Completed (C), Ongoing (O), Pending (P)	Deadline
	To schedule meeting with POC members to assign tasks related to the approved working plan	KM	C	N.A.
	To coordinate the organisation of the new POC regional webinar series	KM	O	Dec 2025
	Inform the COGE Board of the progress of pending tasks for the POC subcommission	KM	O	Dec 2025
	Implementing COGE’s global outreach strategy and supporting the Board in internationalising geoscience education efforts	KM	P	Dec 2025
3	Review of agenda subjects			
	Agenda Topics Discussion	Action / Key Decisions	Responsible	Deadline
	Review of the approved working plan A general review was conducted to assign clear responsibilities for each of the POC deliverables scheduled quarterly, semi-annually, and annually. The main decisions and next steps are summarized below.	Oversee the delegated tasks	KM	Permanent
	Deliverable 1 – Monthly Public Awareness Campaigns It was proposed that the coordination of the “Geoscience in Our Daily Lives” monthly campaigns be overseen by PP (confirmed after meeting). RG will provide support as needed.	Define the Public Awareness Campaigns	PP	Dec 2025

<p>Deliverable 2 – Educational Outreach Activities (Public Webinars) A 2026 webinar schedule will be developed, starting with pilot sessions in late 2025. KM proposed the following:</p> <ul style="list-style-type: none"> • Dec 2025: AI and Geoscience Education • Jan 2026: Geotourism and Geoparks Applied to Geoscience Education • Post meeting: webinar featuring our CK Medalist 2025 • KM suggested establishing a dedicated POC Facebook page. SV recommended using existing COGE social media platforms to ensure coordination, visibility, and avoid duplication. • AA confirmed creation of a WhatsApp group for internal communication among POC members. • KM proposed developing teacher workshops, and SV advised coordination with Susanna O. (GEFO leader). • KM also mentioned potential collaboration with AWG and the IR team. SV emphasized coordination must include Liliana Corona (EDI Chair) since both AWG and COGE pursue EDI initiatives. 	<p>Start the coordination of the Dec webinar “AI and Geoscience Education”</p>	KM	Oct, 2025
	<p>Inform to the board on progress in contacting AWG for collaboration and MoU</p>	KM	Oct, 2025
	<p>Coordinate with the Social Media team to publish EOP news using existing COGE social media platforms</p>	KM	Permanent
	<p>Coordinate with GEFO Programme leader the 2026 annual workshops for FOs</p>	AA	Jan, 2026
	<p>Coordinate with the Award leader the webinar featuring our 2025 CK medalist</p>	KM	Oct, 2025
<p>Deliverable 3 – Community Engagement Events In collaboration with GEFO Programme, Annual and biannual activities will include participation in local science exhibitions, geoscience festivals, and geological walks. The team will also develop modular outreach kits (presentations, activity sheets, portable displays) for use by regional contacts and Field Officers. SV recommended this work be closely coordinated with the GEFO team.</p>	<p>To plan the Community Engagement Events in collaboration with GEFO Programme</p>	KM	Dec 2025
<p>Deliverable 4 – Flagship Permanent Outreach and Engagement Projects GeoArt Initiative: The team discussed continuing to expand GeoArt as a creative platform for geoscience communication through illustrated stories, exhibitions, and performances. Planned actions include:</p> <ul style="list-style-type: none"> • Annual GeoArt exhibitions featuring geological themes. • Dedicated GeoArt session and workshop at IGC 2028. 	<p>Define the guidelines for the GeoArt competition for its launch in early 2026.</p>	CG	Jan 2026
	<p>Start coordinating the Wikipedia Projects on Geoscience Education</p>	TBC	Dec 2025

<ul style="list-style-type: none"> Partnerships with local and international art institutions Ongoing documentation and publication of results. <p>CG volunteered to lead this initiative and mentioned potential collaborators in Colombia.</p> <p>Wikipedia Projects on Geoscience Education: The POC team will continue supporting digital outreach through Wikipedia edit-a-thons and creation of geoeducation content. It was proposed that PP or RG oversee this task. PP later confirmed he cannot lead it; confirmation from RG is pending.</p>			
<p>Any Other Business</p>			
<p>Integration of GEFO into POC: A discussion was held regarding the potential integration of GEFO Programme activities under the POC framework.</p> <p>SV invited all members to review the Survey results and last meeting minutes to contribute to the update of the POC Plan and COGE Terms of Reference for a smooth integration process.</p>	<p>Review current outcomes and coordinate with Board for the transition</p>	<p>KM</p>	<p>Oct, 2025</p>
<p>Adjournment / Meeting Closure</p>			
<p>The attendees agreed to follow up by email and set up another meeting with the COGE Board in approx 1 month</p>			
<p>Next Meeting Information</p>			
<p>Date/Time</p>	<p>TBC</p>		
<p>Place/Type</p>	<p>Virtual (MS Teams)</p>		
<p>Organizer</p>	<p>KM</p>		
<p>Minute taker</p>	<p>KM</p>		
<p>Date of Submission to attendees</p>	<p>20/10/2025</p>		
<p>Date of Approval by the COGE Board</p>	<p>27/10/2025</p>		